

Cottage Food Business Voluntary Registration Step-by-Step Instructions

V2. Sept. 2, 2026

Step 1: Visit the MSU Product Center Cottage Food Business Voluntary Registration Website, <https://www.canr.msu.edu/productcenter/cottage-food-business-voluntary-registration>

Step 2: Click on the **‘Cottage Food Business Voluntary Registration’** button, which will take you to the MSU Product Center online store.



MSU Product Center	
Items	
MSU Product Center Client Application Fee	
\$100.00 View details	
The Michigan State University Product Center helps Michigan entrepreneurs and businesses to develop and launch new product and service ideas into the food, beverage, and agriculture markets. This fee registers you as a Product Center client.	
Cottage Food Business Voluntary Registration	
\$50.00 View details	
Cottage Food Business Voluntary Registration to obtain a unique number which may then be used on product labeling. This is not a registration to become a client of the MSU Product Center.	

Step 3: Visit the MSU Product Center Online Store, https://commerce.cashnet.com/msu_8106 and make payment of \$50 for the Cottage Food Business Voluntary Registration

MSU Product Center

Cottage Food Business Voluntary Registration

\$50.00

Cottage Food Business Voluntary Registration to obtain a unique number which may then be used on product labeling. This is not a registration to become a client of the MSU Product Center.

* First Name

Maximum 50 characters

* Last Name

Maximum 50 characters

* Business Name

Maximum 200 characters

* Primary Phone

Minimum 10 characters | Maximum 50 characters

* e-mail

Maximum 50 characters



Add to cart

MICHIGAN STATE
UNIVERSITY

Product Center
Food • Ag • Bio

Selected items

Cottage Food Business Voluntary Registration
\$50.00 Edit details Remove

Subtotal

\$50.00

Keep shopping

Continue

MICHIGAN STATE
UNIVERSITY

Product Center
Food • Ag • Bio

* Name

MSU Product Center

Maximum 50 characters

* e-mail

product@msu.edu

Maximum 50 characters

Keep shopping

Continue

MICHIGAN STATE UNIVERSITY | Product Center

Food • Ag • Bio

How would you like to pay?

Payment amount

\$50

* Payment method

Credit or debit card



Enter new credit / debit card information

* Card number

5454 5454 5454 5454



* Expiration date

07 / 30

* Security code ⓘ

123

* Zip/Postal code

48864

International cardholders may input "N/A"

Secure encrypted payment

Keep shopping

Continue

MICHIGAN STATE UNIVERSITY | Product Center

Food • Ag • Bio

Last step! Let's make sure we have your correct information.

* Email address

product@msu.edu

Summary

[Change](#)

**Cottage Food Business
Voluntary Registration**

\$50.00

First Name: Product
Last Name: Center
Business Name: MSU Product Center
Primary Phone: 9999999999
e-mail: product@msu.edu

Total

\$50.00

Payment details

[Change](#)

Card number 5454



Expiration date 07 / 30

Zip/Postal code 48864

Additional information

[Change](#)

Name MSU Product Center

e-mail product@msu.edu

This site is protected by reCAPTCHA and the Google [Privacy Policy](#) and [Terms of Service](#) apply.

Secure encrypted payment

Cancel

Pay \$50



\$50

Thank you for your payment

The payment receipt [#25678](#) was sent to:

product@msu.edu

Sign Out

Step 4: You will receive an email payment receipt from ‘NoReply@ecommerce.msu.edu’ that will provide a link to the Cottage Food Business Voluntary Registration. BE SURE TO CHECK YOUR SPAM FOLDER

Thank you for your payment

N

NoReply@ecommerce.msu.edu

To AFRE.Product

ⓘ Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures in this message.

⏪ Reply

⏪ Reply All

➡ Forward

⋮

Tue 9/1/2026 1:16 PM

This receipt is from Michigan State University on behalf of the MSU Product Center.

MSU Product Center
3361 Hulett Road
Okemos, MI 48864
(517) 432-4608
product@msu.edu

Receipt Number: 25869
MSU Online
Date: 09/01/2026

Thank you for your payment.

To complete your registration as a **Product Center Client**, click here: <https://msu.centerdynamics.com/center.aspx?center=41390&subloc=0>

To complete your **Cottage Food Business Voluntary Registration**, click here: <https://msu.centerdynamics.com/reg.aspx?mode=counsel¢er=41392&subloc=0&wizardnum=2> Once registration is complete you will receive an emailed reply with a unique registration number for your business. Your unique registration number will look similar to: **C-000000000**. Be sure to check your spam and junk folders as this email is sent from an automated system!

Name: Cottage Food
e-mail: product@msu.edu

Description	Amount
Cottage Food Business Voluntary Registration e-mail: product@msu.edu	\$50.00
Total	\$50.00

Payments Received	Amount
MSU CC Payment MasterCard XXXXXXXXXXXX5454 Authorization # Test25	\$50.00
Total	\$50.00

This payment will appear on your statement as Michigan State University.

Step 5: Enter an email address to begin the registration process. **NOTE: Our system only takes unique emails so, if you have registered prior as a client or in this cottage food registry, you will need a new unique email to register.**

Revised Sept 2, 2026 by MSU Product Center Staff

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[Sign In](#)

Accommodations for persons seeking translation services, sign language interpretation, or any other accommodation may contact Kendra Wills, MSU Product Center Innovation Counselor at willsk@msu.edu or call [616-994-4574](tel:616-994-4574) to make arrangements. Please allow a minimum of seven days for accommodations to be arranged.

Voluntary Registration

Michigan Cottage Food Business

Enter your email address and click *Continue*.

Email Address

Email address is used as your unique id

Continue

Registration

Please register your business name and contact information.

MSU is an affirmative-action, equal-opportunity employer, committed to achieving excellence through a diverse workforce and inclusive culture that encourages all people to reach their full potential. MSU Extension programs and materials are open to all without regard to race, color, national origin, gender, gender identity, religion, age, height, weight, disability, political beliefs, sexual orientation, marital status, family status, or veteran status. Persons with disabilities have the right to request and receive reasonable accommodations.

Michigan State University occupies the ancestral, traditional and contemporary lands of the Anishinaabeg - Three Fires Confederacy of Ojibwe, Odawa and Potawatomi peoples.

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[Sign In](#)

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Voluntary Registration

Michigan Cottage Food Business

For complete the following information to register.

First Name

This field is required

Last Name

Zip Code

Enter your 5 digit Zip Code.

Continue

Voluntary Registration

Michigan Cottage Food Business

Business Name

This field is required

Address

Your physical street address (number and street)

Address Line 2

Optional. Use if you need additional address postal information like apt, floor, suite, etc., or a PO box.

City

Okemos

State

Michigan

Primary Phone

The best phone number (with area code) to reach you during our standard business hours. Include extension if necessary.

Primary Phone Type

Work

Type of the primary phone above

Web Site

Web site URL for the business

Continue

Voluntary Registration

Michigan Cottage Food Business

Optional demographic questions about yourself:

Race

Check any that apply

- ☐ Asian
- ☐ Black or African American
- ☐ Native American/Alaska Native
- ☐ Native Hawaiian/Pacific Islander
- ☐ White
- ☐ Prefer not to say

Hispanic Ethnicity

(Select) ▼

Gender

(Select) ▼

Disability

(Select) ▼

Do you consider yourself a person with a disability

Veteran/Military Status

(Select) ▼

Continue

Voluntary Registration

Michigan Cottage Food Business

Please read the following, enter your Full Name, and click Continue below to indicate your acceptance.

I agree that the information submitted in this application is current and accurate.

I acknowledge I must re-register and repay if:

1. My address changes, or
2. My business name changes, or
3. The primary contact changes.

I acknowledge I must register and pay for each unique business name.

Please enter your full name, indicating your acceptance of the above terms.

Full Name:

This field is required

Date: 5/19/2026 8:38:24 PM

Continue

NOTE: Our system only takes unique emails so, if you have registered prior as a client or in this cottage food registry, you will need a new unique email to register.

Thank you for registering

Michigan Cottage Food Business Voluntary Registration:

Thank you for registering for the Michigan Cottage Food Business Voluntary Registration. Look for a system email receipt from 'centeric@msu.centericmail.com' that provides your unique registration number that can be used on the Cottage Food label. Please check your spam email as well for this email. Keep the email for your records to prove your unique registration number if asked. No further action is required and you can ignore the below information about being a client of the MSU Product Center.

MSU Product Center Client for Counseling Services:

If you registered for counseling services, thank you for your interest in the Michigan State University Product Center. We have received your counseling request. The next step in this process is the payment of the \$100 application fee. This is a one-time fee that provides you access to unlimited business counseling hours.

To pay the \$100 application fee via credit card or check, please go to this link:
<https://events.anr.msu.edu/productcenter>

We also encourage you to review and upload a completed Confidentiality Disclosure Agreement at the payment link.

You should also receive an email with this information for the MSU Product Center.

If you want to register for any events that we offer, please use the same email address so that you will not need to enter all of your information again.

The following links can assist you when working with us:

- Your personalized [Client Dashboard](#), a summary of your account information
- [Setup or change your password](#)
- [Edit the email addresses for your account](#)



Step 6: You will receive an email confirmation from 'centeric@msu.centericmail.com' that will contain your unique registration number.

From: centeric@msu.centericmail.com

Date: Tue, May 19, 2026 at 8:41 PM

Subject: Michigan Cottage Food Business Voluntary Registration with the MSU Product Center

To: [REDACTED]

Dear [REDACTED],

Thank you for registering your business. Your unique customer code is **C-392000092**

Please retain this code for your records and proof of registration.

Sincerely,

The MSU Product Center Team